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# Packaging Corporation of America Privacy Statement

At Packaging Corporation of America (“PCA”), our goal is to offer you a level of personalized service you won’t find anywhere else. PCA respects and protects the privacy of our customers and everyone who visits our site. This privacy statement is intended to let you know what information we typically gather — and how we intend to use it.

## THE INFORMATION WE GATHER

As a matter of practice, we collect the domain name, Uniform Resource Locator (URL), and Internet Protocol (IP) address of visitors to our website. In addition, PCA collects aggregate information on what pages customers access or visit, as well as opt-in information volunteered through surveys, e-mails, or site registrations.

## WHAT WE DO WITH IT AND WHAT WE DON’T

We use the information we collect to improve the content of our website. Where appropriate, we share aggregate statistical information with our business partners. These statistics do not include any personally identifying information.

## EXTERNAL LINKS, AFFILIATES AND SUBSIDIARY SITES

Our site contains links to external Internet sites, as well as PCA affiliate and subsidiary websites, which may have privacy practices that differ from those at [www.packagingcorp.com](http://www.packagingcorp.com).

When you click on links that take you to such sites, you will be subject to their privacy policies, and we encourage you to become familiar with that party’s privacy policies, as these may differ from those utilized on our site. Please note that this privacy statement applies solely to information collected by PCA, on our site and does not reflect PCA’s offline privacy and/or offline information gathering and maintenance policies. While PCA strongly supports the protection of privacy on the Internet, we cannot be responsible for the privacy practices of other websites, uses of the information collected by other websites, or the content of those other websites.

## MISCELLANEOUS

We do not partner with or have special relationships with ad server companies.

From time to time, we may use customer information for new, unanticipated uses not previously disclosed in our privacy policy. If our information practices change at some point in the future, we will post the policy changes to the PCA website to notify you of these changes and provide you with the ability to opt out of these new uses. If you are concerned about how your information is used, you should check our site periodically.

## **PACKAGING CORPORATION OF AMERICA PRIVACY STATEMENT – CALIFORNIA**

For more information, please go to [www.packagingcorp.com/filebin/pdf/DoingBusinessWithPCA/California\\_Privacy\\_Statement.pdf](http://www.packagingcorp.com/filebin/pdf/DoingBusinessWithPCA/California_Privacy_Statement.pdf).

### **WHO TO CONTACT WITH QUESTIONS**

You are responsible for protecting information and systems on your premises. If you are concerned about the security of information in these systems, you should contact your Information Technology (IT) department. When these systems are provided by us, we provide tools to facilitate these efforts to meet your business needs.

If you feel that this website is not following its stated information policy, you may contact us by e-mail at [webadmin@packagingcorp.com](mailto:webadmin@packagingcorp.com).

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