

PCA Exhibits at SNAXPO 2017 Trade Show

April 13, 2017

Packaging Corporation of America recently exhibited at the SNAXPO trade show in Savannah, Georgia. SNAXPO is the Snack Food Association's annual event dedicated to the worldwide snack food industry. The show drew more traffic this year than last, with 1,200 registered attendees and approximately 30 new companies represented.



PCA is the only corrugated manufacturer that exhibits at SNAXPO. A seasoned team from both Marketing and Sales showed off their snack food packaging solutions, some of which were manufactured at PCA plants that were part of the acquisition of TimBar last year. The biggest hits included a dispenser display for a cheese product and a corrugated dessert box with a plastic window for product visibility.

To learn more about how PCA can meet your snack food and other packaging needs, please visit www.packagingcorp.com/retail-packaging-and-displays.