

PCA Northampton Sponsors “Reruns” Through Shoe Donation Program

December 19, 2014

PCA's box plant in Northampton, Massachusetts, has joined forces with Rerun Shoes, a organization that recycles usable shoes. The mission of Rerun Shoes is to provide individuals in impoverished regions with much-needed footwear.

To support Rerun Shoes' mission, PCA Northampton has set up several donation boxes throughout the facility to collect shoes from team members. The plant has already collected 50 pairs, and their goal is for each employee to donate at least one pair. Donations will be accepted through the remainder of the year.

For more information on Rerun Shoes and how you can contribute to their cause, please visit their website at www.rerunshoes.com.



PCA Northampton team members show off the boxes they provided to collect used footwear for Rerun Shoes.