

PCA Syracuse Bands Together Against Violence

July 18, 2014

This past spring, employees from PCA's container plant in Syracuse, New York, participated in Vera House, Incorporated's White Ribbon Campaign, an event to promote awareness regarding domestic and sexual violence.

For ten days each year, thousands of Central New Yorkers wear a white wristband, which signifies that these individuals will not "commit, condone or remain silent about domestic or sexual violence." This was PCA Syracuse's second year participating in this event.

Spearheaded by a PCA Customer Service Representative, team members from the plant were able to contribute financially to Vera House by purchasing wristbands that were worn in support of the organization's efforts.

The mission of Vera House is "to end all domestic and sexual violence; to assist families in crisis; to support those affected by domestic and sexual violence to live safe, self-sufficient lives; to empower women and children; and to promote a culture of equality and respect in all relationships."

To learn more about Vera House and how you can help, please visit www.verahouse.org.



Team members from PCA Syracuse show off their white wristbands, worn to raise awareness about domestic and sexual violence.